



Community Nurse & Hospice Care

2011 Season of Remembrance Trees

North Dartmouth Mall · Fairhaven Office · Dartmouth Office

December 1, 2011 through December 24, 2011

A highly visible sponsorship of the *Community Nurse & Hospice Care* 2011 Season of Remembrance Trees is a unique opportunity to create brand awareness and name association with your customers. It provides a proven cause related marketing method to attract new customers. The opportunity to align with a vital community service, during the height of the holiday season, publicly reaffirms your commitment to your community's health and signals a concern for your neighbors. Through a fun and rewarding activity for the community, sponsorship presents a tangible way for co-workers to join together to work towards a common, charitable goal.

- The *Community Nurse & Hospice Care* 2011 Season of Remembrance Tree is highly visible, well publicized and much anticipated for members throughout our greater community.
- During the month of December, once again, *Community Nurse & Hospice Care* will have a tree on display at the North Dartmouth Mall in front of Macy's.
- This year there will also be trees at our two *Community Nurse & Hospice Care* offices in Fairhaven and Dartmouth.
- For a \$5 donation, holiday shoppers, patients, family members and caregivers will have the opportunity to place an ornament on the tree "in honor of" or "in memory of" a loved one or someone who cares for them.
- These trees allow members of our community to publicly remember or honor loved ones during the holidays.
- Every \$5 donation from the community helps insure that all members of our community have access to comprehensive, quality and compassionate hospice and home care no matter their financial resources.
- All donations directly benefit home care and hospice programs within our community.
- Last fiscal year, *Community Nurse & Hospice Care's* nurses, therapists, home health aides and volunteers provided nearly 59,000 visits to over 5,300 patients requiring hospice care or health assistance.
- You are an important part of insuring this quality care is available.





Community Nurse & Hospice Care

2011 SEASON OF REMEMBRANCE TREES · SPONSORSHIP BENEFITS

STAR SPONSOR \$1,000

- ★ Exclusive sponsorship category
- ★ Logo & company message prominently featured at all three sites with promotional event presence throughout the month of December
- ★ Opportunity for staff to volunteer at the North Dartmouth Mall site
- ★ Inclusion in all marketing collateral, emails, website, press releases; profile in CNHC newsletter
- ★ Invitation to Donor Appreciation reception
- ★ 30 ornaments for tree

ORNAMENT SPONSOR

Total number _____ **@ \$5 each**

- 🎁 For each sponsorship, an ornament for tree “in honor of” or “in memory of” a loved one or someone who cares for you.

TINSEL SPONSOR \$500

- 🎄 Logo featured on signage at all three sites throughout the month of December
- 🎄 Opportunity for staff to volunteer at the North Dartmouth Mall site
- 🎄 Inclusion in all marketing collateral, emails, website, press releases
- 🎄 20 ornaments for tree

CANDY CANE SPONSOR \$250

- 🍷 Company listing on signage at all three sites throughout the month of December
- 🍷 Opportunity for staff to volunteer at the North Dartmouth Mall site
- 🍷 Inclusion in marketing collateral and press releases
- 🍷 10 ornaments for tree

TOTAL SPONSORSHIP AMOUNT \$ _____ **IN MEMORY/HONOR OF** _____

Please bill us at the address below Enclosed is our check made payable to Community Nurse & Hospice Care

Visa Mastercard AMEX Discover # _____ exp: _____

We cannot participate as a sponsor, please accept this donation \$ _____ for Community Nurse & Hospice Care.

Company Name *(as it should appear on all printed materials)*

Contact Name & Title

Address

Phone

Fax

Email

Mail to:

Community Nurse & Hospice Care

62 Center Street

Fairhaven, MA 02719

Fax:

(508) 996-0781

Contact us:

Clare Healy Foley

Director of Development

(508) 717-0758

cfoley@communitynurse.com

Community Nurse & Hospice Care is a not-for-profit charitable organization and your contribution is fully tax deductible to the extent of the law.